

## HSBC HOLDINGS PLC

6 March 2025

### Notification of Transactions by Persons Discharging Managerial Responsibilities (“PDMRs”)

The transactions in ordinary shares of US\$0.50 each (“Shares”) in HSBC Holdings plc (the “Company”) detailed below took place on 4 March 2025.

The awards made to Executive Directors disclosed in this announcement are the same awards disclosed in the separate Grant of Conditional Awards announcement released on 6 March 2025 pursuant to Rules 17.06A, 17.06B and 17.06C of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited.

#### 1. Long Term Incentive Awards

Long term incentive awards (“LTI awards”) were made to the PDMRs named below, as part of variable pay for the performance year ended 31 December 2024. An LTI award is an award of Shares in the Company, with a three-year forward-looking performance period commencing on 1 January 2025 and ending on 31 December 2027.

At the end of this performance period, the number of Shares that vest will be determined based upon an assessment by the Group Remuneration Committee of performance against financial and non-financial measures in the LTI scorecard, as detailed in the Directors’ Remuneration Report in the Annual Report and Accounts 2024. Subject to that assessment, the shares will vest in five equal annual instalments commencing from March 2028. Upon each vesting, a one-year retention period applies.

The LTI awards were made in London and are based upon the average closing Share price on the London Stock Exchange on the five days starting 24 February 2025 which is £9.0700.

#### Other PDMRs

Name	Shares awarded
David Liao	86,496
Barry O’Byrne	98,304
Stuart Riley	159,586
Michael Roberts	166,455
Surendra Rosha	89,395
Ian Stuart	86,532
Suzanna White	48,346

#### 2. Annual Incentive Awards

Awards of (i) immediately vested and (ii) deferred Shares were made under the HSBC Share Plan 2011. These awards relate to the performance year ended 31 December 2024 and comprise part of the Group’s annual incentive arrangements. The awards were determined by assessing performance during the year against financial and non-financial metrics. For Executive Directors who served during the year ended 31 December 2024, the performance assessment is detailed in the Directors’ Remuneration Report in the Annual Report and Accounts 2024. Upon vesting, a one-year retention period applies.

Awards were made in London and are based upon the average closing Share price on the London Stock Exchange on the five days starting on 24 February 2025 which is £9.0700.

**(i) Immediately vested awards**

**Executive Directors**

<b>Name</b>	<b>Shares awarded</b>	<b>Shares sold in respect of Income Tax and Social Security liabilities at £9.255108 per share</b>	<b>Net shares vested</b>
Georges Elhedery	92,447	43,451	48,996
Pam Kaur	186,052	87,445	98,607

**Other PDMRs**

<b>Name</b>	<b>Shares awarded</b>	<b>Shares sold in respect of Income Tax and Social Security liabilities at £9.255108 per share</b>	<b>Net shares vested</b>
Richard Blackburn <sup>1</sup>	25,909	12,178	13,731
David Liao	60,300	9,648	50,652
Barry O'Byrne	73,491	11,759	61,732
Stuart Riley	122,381	57,520	64,861
Michael Roberts	128,841	65,774	63,067
Surendra Rosha	63,524	10,164	53,360
Ian Stuart	58,653	27,567	31,086
Suzanna White	38,072	16,866	21,206

<sup>1</sup>Upon vesting, a 6-month retention period applies.

**(ii) Deferred awards**

Awards vest in five equal annual tranches commencing in March 2028. Upon vesting, a one-year retention period applies.

**Other PDMRs**

<b>Name</b>	<b>Shares awarded</b>
Richard Blackburn <sup>1,2</sup>	47,040
David Liao <sup>1</sup>	33,533
Barry O'Byrne	53,658
Stuart Riley	93,471
Michael Roberts <sup>1</sup>	87,767
Surendra Rosha <sup>1</sup>	36,841
Ian Stuart	34,750
Suzanna White <sup>1</sup>	26,673

<sup>1</sup>Awards vest in five equal annual tranches commencing in March 2026.

<sup>2</sup>Upon vesting, a 6-month retention period applies.

The following disclosures are made in accordance with the UK version of the EU Market Abuse Regulation 596/2014.

**1 - Details of the person discharging managerial responsibilities / person closely associated**

<b>Name of natural person</b>	Georges Elhedery				
<b>2 - Reason for the notification</b>					
<b>Position/status</b>	Group Chief Executive				
<b>Initial notification/amendment</b>	Initial Notification				
<b>3 - Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor</b>					
<b>Full name of the entity</b>	HSBC Holdings plc				
<b>Legal Entity Identifier code</b>	MLU0ZO3ML4LN2LL2TL39				
<b>4 - Details of the transaction(s)</b>					
<b>Transaction(s) summary table</b>					
<b>Date of Transaction</b>	<b>Financial Instrument</b>	<b>Identification Code</b>	<b>Place of Transaction</b>		<b>Currency</b>
2025-03-04	Ordinary shares of US\$0.50 each	GB0005405286	London Stock Exchange, Main Market (XLON)		GBP – British Pound
<b>Nature of Transaction:</b>			<b>Price</b>	<b>Volume</b>	<b>Total</b>
Acquisitions under the HSBC Share Plan 2011			£9.07	92,447	£838,494.29
		<b>Aggregated</b>	<b>£9.070</b>	<b>92,447</b>	<b>£838,494.29</b>
<b>Date of Transaction</b>	<b>Financial Instrument</b>	<b>Identification Code</b>	<b>Place of Transaction</b>		<b>Currency</b>
2025-03-04	Ordinary shares of US\$0.50 each	GB0005405286	London Stock Exchange, Main Market (XLON)		GBP – British Pound
<b>Nature of Transaction:</b>			<b>Price</b>	<b>Volume</b>	<b>Total</b>
Disposal			£9.26	43,451	£402,143.70
		<b>Aggregated</b>	<b>£9.255</b>	<b>43,451</b>	<b>£402,143.70</b>

<b>1 - Details of the person discharging managerial responsibilities / person closely associated</b>					
<b>Name of natural person</b>	Pam Kaur				
<b>2 - Reason for the notification</b>					
<b>Position/status</b>	Group Chief Financial Officer				

<b>Initial notification/amendment</b>	Initial Notification				
<b>3 - Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor</b>					
<b>Full name of the entity</b>	HSBC Holdings plc				
<b>Legal Entity Identifier code</b>	MLU0ZO3ML4LN2LL2TL39				
<b>4 - Details of the transaction(s)</b>					
<b>Transaction(s) summary table</b>					
<b>Date of Transaction</b>	<b>Financial Instrument</b>	<b>Identification Code</b>	<b>Place of Transaction</b>	<b>Currency</b>	
2025-03-04	Ordinary shares of US\$0.50 each	GB0005405286	London Stock Exchange, Main Market (XLON)	GBP – British Pound	
<b>Nature of Transaction:</b>			<b>Price</b>	<b>Volume</b>	<b>Total</b>
Acquisitions under the HSBC Share Plan 2011			£9.07	186,052	£1,687,491.64
		<b>Aggregated</b>	<b>£9.070</b>	<b>186,052</b>	<b>£1,687,491.64</b>
<b>Date of Transaction</b>	<b>Financial Instrument</b>	<b>Identification Code</b>	<b>Place of Transaction</b>	<b>Currency</b>	
2025-03-04	Ordinary shares of US\$0.50 each	GB0005405286	London Stock Exchange, Main Market (XLON)	GBP – British Pound	
<b>Nature of Transaction:</b>			<b>Price</b>	<b>Volume</b>	<b>Total</b>
Disposal			£9.26	87,445	£809,312.92
		<b>Aggregated</b>	<b>£9.255</b>	<b>87,445</b>	<b>£809,312.92</b>

<b>1 - Details of the person discharging managerial responsibilities / person closely associated</b>	
<b>Name of natural person</b>	Richard Blackburn
<b>2 - Reason for the notification</b>	
<b>Position/status</b>	Interim Group Chief Risk and Compliance Officer
<b>Initial notification/amendment</b>	Initial Notification
<b>3 - Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor</b>	
<b>Full name of the entity</b>	HSBC Holdings plc

Legal Entity Identifier code

MLU0ZO3ML4LN2LL2TL39

**4 - Details of the transaction(s)****Transaction(s) summary table**

Date of Transaction	Financial Instrument	Identification Code	Place of Transaction		Currency
2025-03-04	Ordinary shares of US\$0.50 each	GB0005405286	London Stock Exchange, Main Market (XLON)		GBP – British Pound
Nature of Transaction:  Acquisitions under the HSBC Share Plan 2011			Price	Volume	Total
			£9.07	72,949	£661,647.43
		Aggregated	£9.070	72,949	£661,647.43

Date of Transaction	Financial Instrument	Identification Code	Place of Transaction		Currency
2025-03-04	Ordinary shares of US\$0.50 each	GB0005405286	London Stock Exchange, Main Market (XLON)		GBP – British Pound
Nature of Transaction:  Disposal			Price	Volume	Total
			£9.26	12,178	£112,708.71
		Aggregated	£9.255	12,178	£112,708.71

**1 - Details of the person discharging managerial responsibilities / person closely associated**

Name of natural person

David Liao

**2 - Reason for the notification**

Position/status

Co-Chief Executive, Asia and Middle East

Initial notification/amendment

Initial Notification

**3 - Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor**

Full name of the entity

HSBC Holdings plc

Legal Entity Identifier code

MLU0ZO3ML4LN2LL2TL39

**4 - Details of the transaction(s)****Transaction(s) summary table**

Date of Transaction	Financial Instrument	Identification Code	Place of Transaction		Currency
2025-03-04	Ordinary shares of US\$0.50 each	GB0005405286	London Stock Exchange, Main Market (XLON)		GBP – British Pound
Nature of Transaction:  Acquisitions under the HSBC Share Plan 2011			Price	Volume	Total
			£9.07	180,329	£1,635,584.03
			<b>Aggregated</b>	<b>£9.070</b>	<b>180,329</b>
				<b>180,329</b>	<b>£1,635,584.03</b>

Date of Transaction	Financial Instrument	Identification Code	Place of Transaction		Currency
2025-03-04	Ordinary shares of US\$0.50 each	GB0005405286	London Stock Exchange, Main Market (XLON)		GBP – British Pound
Nature of Transaction:  Disposal			Price	Volume	Total
			£9.26	9,648	£89,293.28
			<b>Aggregated</b>	<b>£9.255</b>	<b>9,648</b>
				<b>9,648</b>	<b>£89,293.28</b>

#### 1 - Details of the person discharging managerial responsibilities / person closely associated

Name of natural person Barry O'Byrne

#### 2 - Reason for the notification

Position/status CEO, International Wealth and Premier Banking

Initial notification/amendment Initial Notification

#### 3 - Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor

Full name of the entity HSBC Holdings plc

Legal Entity Identifier code MLU0ZO3ML4LN2LL2TL39

#### 4 - Details of the transaction(s)

Transaction(s) summary table

Date of Transaction	Financial Instrument	Identification Code	Place of Transaction	Currency
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2025-03-04	Ordinary shares of US\$0.50 each	GB0005405286	London Stock Exchange, Main Market (XLON)		GBP – British Pound
Nature of Transaction:  Acquisitions under the HSBC Share Plan 2011			Price	Volume	Total
			£9.07	225,453	£2,044,858.71
		Aggregated	£9.070	225,453	£2,044,858.71

Date of Transaction	Financial Instrument	Identification Code	Place of Transaction		Currency
2025-03-04	Ordinary shares of US\$0.50 each	GB0005405286	London Stock Exchange, Main Market (XLON)		GBP – British Pound
Nature of Transaction:  Disposal			Price	Volume	Total
			£9.26	11,759	£108,830.81
		Aggregated	£9.255	11,759	£108,830.81

#### 1 - Details of the person discharging managerial responsibilities / person closely associated

**Name of natural person** Stuart Riley

#### 2 - Reason for the notification

**Position/status** Group Chief Information Officer

**Initial notification/amendment** Initial Notification

#### 3 - Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor

**Full name of the entity** HSBC Holdings plc

**Legal Entity Identifier code** MLU0ZO3ML4LN2LL2TL39

#### 4 - Details of the transaction(s)

##### Transaction(s) summary table

Date of Transaction	Financial Instrument	Identification Code	Place of Transaction		Currency
2025-03-04	Ordinary shares of US\$0.50 each	GB0005405286	London Stock Exchange, Main Market (XLON)		GBP – British Pound
Nature of Transaction:			Price	Volume	Total

Acquisitions under the HSBC Share Plan 2011				
		£9.07	375,438	£3,405,222.66
	<b>Aggregated</b>	<b>£9.070</b>	<b>375,438</b>	<b>£3,405,222.66</b>

Date of Transaction	Financial Instrument	Identification Code	Place of Transaction		Currency
2025-03-04	Ordinary shares of US\$0.50 each	GB0005405286	London Stock Exchange, Main Market (XLON)		GBP – British Pound
Nature of Transaction:  Disposal			Price	Volume	Total
			£9.26	57,520	£532,353.81
			<b>Aggregated</b>	<b>£9.255</b>	<b>57,520</b>
				<b>£532,353.81</b>	

#### 1 - Details of the person discharging managerial responsibilities / person closely associated

Name of natural person Michael Roberts

#### 2 - Reason for the notification

Position/status CEO, HSBC Bank plc and CEO, Corporate and Institutional Banking

Initial notification/amendment Initial Notification

#### 3 - Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor

Full name of the entity HSBC Holdings plc

Legal Entity Identifier code MLU0ZO3ML4LN2LL2TL39

#### 4 - Details of the transaction(s)

##### Transaction(s) summary table

Date of Transaction	Financial Instrument	Identification Code	Place of Transaction		Currency
2025-03-04	Ordinary shares of US\$0.50 each	GB0005405286	London Stock Exchange, Main Market (XLON)		GBP – British Pound
Nature of Transaction:  Acquisitions under the HSBC Share Plan 2011			Price	Volume	Total
			£9.07	383,063	£3,474,381.41
			<b>Aggregated</b>	<b>£9.070</b>	<b>383,063</b>
				<b>£3,474,381.41</b>	



Date of Transaction	Financial Instrument	Identification Code	Place of Transaction		Currency
2025-03-04	Ordinary shares of US\$0.50 each	GB0005405286	London Stock Exchange, Main Market (XLON)		GBP – British Pound
Nature of Transaction:  Disposal			Price	Volume	Total
			£9.26	65,774	£608,745.47
			<b>Aggregated</b>	<b>£9.255</b>	<b>65,774</b>
					<b>£608,745.47</b>

#### 1 - Details of the person discharging managerial responsibilities / person closely associated

Name of natural person Surendra Rosha

#### 2 - Reason for the notification

Position/status Co-Chief Executive, Asia and Middle East

Initial notification/amendment Initial Notification

#### 3 - Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor

Full name of the entity HSBC Holdings plc

Legal Entity Identifier code MLU0ZO3ML4LN2LL2TL39

#### 4 - Details of the transaction(s)

##### Transaction(s) summary table

Date of Transaction	Financial Instrument	Identification Code	Place of Transaction		Currency
2025-03-04	Ordinary shares of US\$0.50 each	GB0005405286	London Stock Exchange, Main Market (XLON)		GBP – British Pound
Nature of Transaction:  Acquisitions under the HSBC Share Plan 2011			Price	Volume	Total
			£9.07	189,760	£1,721,123.20
			<b>Aggregated</b>	<b>£9.070</b>	<b>189,760</b>
					<b>£1,721,123.20</b>

Date of Transaction	Financial Instrument	Identification Code	Place of Transaction	Currency
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2025-03-04	Ordinary shares of US\$0.50 each	GB0005405286	London Stock Exchange, Main Market (XLON)		GBP – British Pound
Nature of Transaction:  Disposal			Price	Volume	Total
			£9.26	10,164	£94,068.92
		Aggregated	£9.255	10,164	£94,068.92

<b>1 - Details of the person discharging managerial responsibilities / person closely associated</b>					
<b>Name of natural person</b>		Ian Stuart			
<b>2 - Reason for the notification</b>					
<b>Position/status</b>		Chief Executive, HSBC UK Bank plc.			
<b>Initial notification/amendment</b>		Initial Notification			
<b>3 - Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor</b>					
<b>Full name of the entity</b>		HSBC Holdings plc			
<b>Legal Entity Identifier code</b>		MLU0ZO3ML4LN2LL2TL39			
<b>4 - Details of the transaction(s)</b>					
Transaction(s) summary table					
<b>Date of Transaction</b>	<b>Financial Instrument</b>	<b>Identification Code</b>	<b>Place of Transaction</b>		<b>Currency</b>
2025-03-04	Ordinary shares of US\$0.50 each	GB0005405286	London Stock Exchange, Main Market (XLON)		GBP – British Pound
Nature of Transaction:  Acquisitions under the HSBC Share Plan 2011			Price	Volume	Total
			£9.07	179,935	£1,632,010.45
			Aggregated	£9.070	179,935
<b>Date of Transaction</b>	<b>Financial Instrument</b>	<b>Identification Code</b>	<b>Place of Transaction</b>		<b>Currency</b>
2025-03-04	Ordinary shares of US\$0.50 each	GB0005405286	London Stock Exchange, Main Market (XLON)		GBP – British Pound
Nature of Transaction:			Price	Volume	Total

Disposal				
		£9.26	27,567	£255,135.56
	<b>Aggregated</b>	<b>£9.255</b>	<b>27,567</b>	<b>£255,135.56</b>

<b>1 - Details of the person discharging managerial responsibilities / person closely associated</b>					
Name of natural person		Suzanna White			
<b>2 - Reason for the notification</b>					
Position/status		Group Chief Operating Officer			
Initial notification/amendment		Initial Notification			
<b>3 - Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor</b>					
Full name of the entity		HSBC Holdings plc			
Legal Entity Identifier code		MLU0ZO3ML4LN2LL2TL39			
<b>4 - Details of the transaction(s)</b>					
Transaction(s) summary table					
<b>Date of Transaction</b>	<b>Financial Instrument</b>	<b>Identification Code</b>	<b>Place of Transaction</b>		<b>Currency</b>
2025-03-04	Ordinary shares of US\$0.50 each	GB0005405286	London Stock Exchange, Main Market (XLON)		GBP – British Pound
<b>Nature of Transaction:</b>			<b>Price</b>	<b>Volume</b>	<b>Total</b>
Acquisitions under the HSBC Share Plan 2011			£9.07	113,091	£1,025,735.37
		<b>Aggregated</b>	<b>£9.070</b>	<b>113,091</b>	<b>£1,025,735.37</b>
<b>Date of Transaction</b>	<b>Financial Instrument</b>	<b>Identification Code</b>	<b>Place of Transaction</b>		<b>Currency</b>
2025-03-04	Ordinary shares of US\$0.50 each	GB0005405286	London Stock Exchange, Main Market (XLON)		GBP – British Pound
<b>Nature of Transaction:</b>			<b>Price</b>	<b>Volume</b>	<b>Total</b>
Disposal			£9.26	16,866	£156,096.65
		<b>Aggregated</b>	<b>£9.255</b>	<b>16,866</b>	<b>£156,096.65</b>

For any queries related to this notification, please contact:

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